

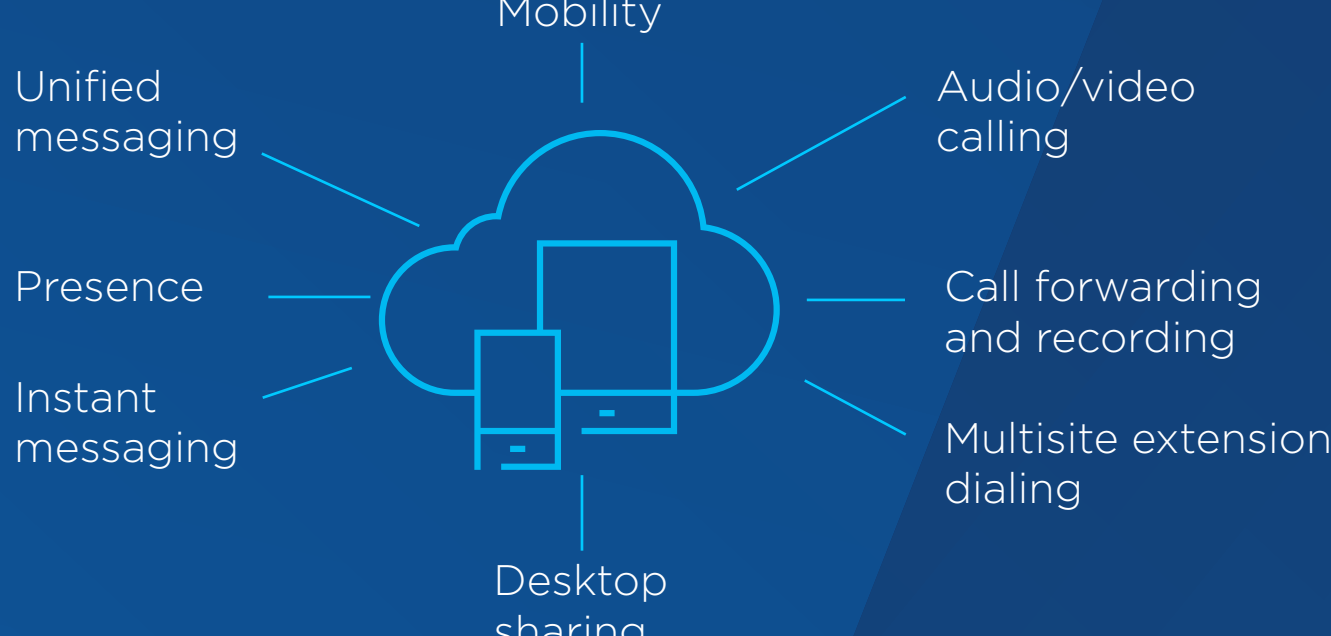
5 ways

unified communications can help your organization collaborate

Unified communications combines voice, video and data into one, easy-to-use system

1. Improve business processes with a solution that simplifies communications

"Enterprise collaboration (EC) is a set of technologies that allow employees to work productively, act resourcefully to solve problems, and ultimately create positive customer outcomes." —The Forrester Tech Tide™: Enterprise Collaboration, Q1 2018¹

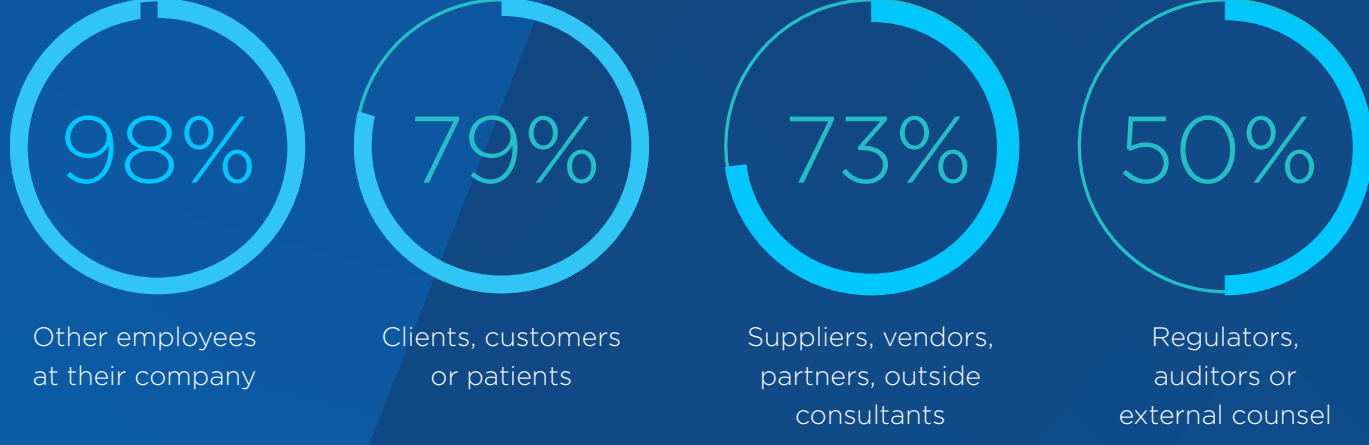


43.4% of businesses say improving business processes is their key reason to adopt unified communications.

—IDC's 2017 U.S. Enterprise Communications Survey²

2. Connect teams by breaking down silos and giving employees the freedom to choose how they communicate

Global information workers most frequently communicate with:



—Forrester Data Global Business Technographics® Applications And Collaborative Workforce Survey, 2016³

3. Help employees be more productive with rich collaboration features—available anywhere, anytime

Percentage of businesses using unified communications:



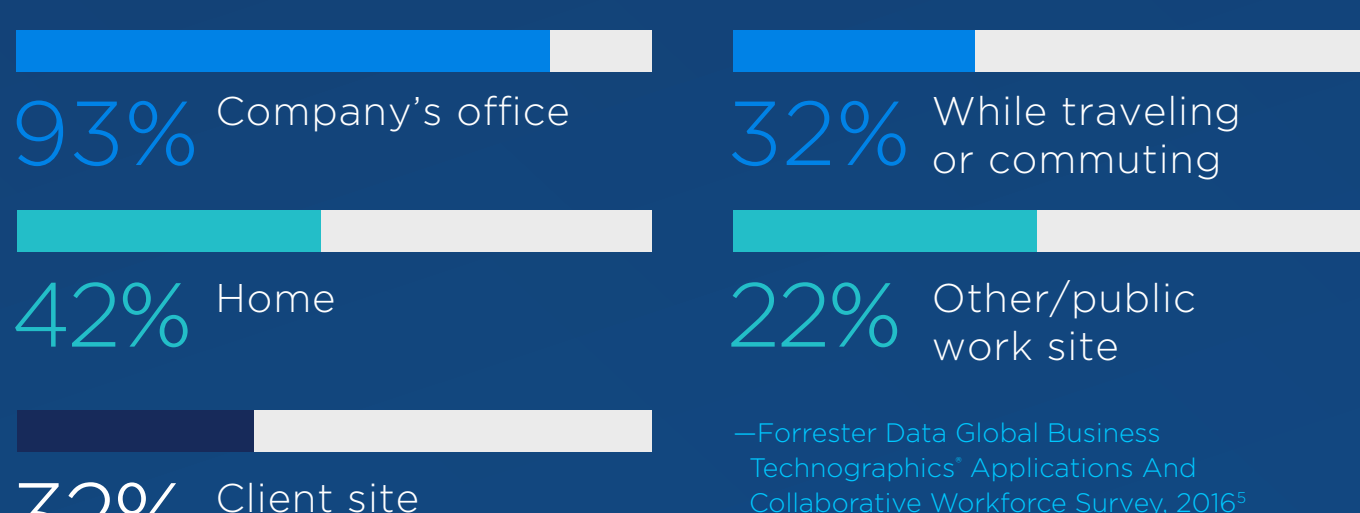
Top unified communications priorities for businesses:

1. Improving productivity
2. Increasing cost efficiency
3. Enabling mobile and remote employees

—IDC's 2017 U.S. Enterprise Communications Survey⁴

4. Enable an agile workforce that's not tethered to the office

Where employees primarily work:



—Forrester Data Global Business Technographics® Applications And Collaborative Workforce Survey, 2016⁵

5. Boost collaboration and communication features

Most commonly used unified communications capabilities:



—IDC's 2017 U.S. Enterprise Communications Survey⁶

82% of global technology decision-makers have implemented or plan to implement enterprise collaboration technologies in the next year.

—"The Path To Customer Obsession Is Paved With Enterprise Collaboration," Forrester Research, Inc.⁷

See how unified communications can help your organization collaborate

[Learn more](#)

1. Barber, Nick and Schoeller, Art. "The Forrester Tech Tide™: Enterprise Collaboration, Q1 2018. 20 Technologies Underpin Enterprise Collaboration." February 16, 2018. www.forrester.com. Forrester Research, Inc. (accessed June 18, 2018)

2. Costello, Richard and Lind, Amy. "U.S. Enterprise Communications Survey, 2017: Unified Communications and Collaboration." www.idc.com. International Data Corporation (IDC). May 2017. (accessed June 18 2018).

3. "Forrester Data Global Business Technographics® Applications And Collaborative Workforce Survey, 2016." www.forrester.com. Forrester Research, Inc. (accessed June 18, 2018).

4. Ibid. "IDC's 2017 U.S. Enterprise Communications Survey"

5. Ibid. "Forrester Data Global Business Technographics® Applications And Collaborative Workforce Survey, 2016."

6. Ibid. "IDC's 2017 U.S. Enterprise Communications Survey"

7. Schoeller, Art. "The Path to Customer Obsession Is Paved With Enterprise Collaboration. Vision: The Enterprise Collaboration Playbook." February 8, 2018. www.forrester.com. Forrester Research, Inc. (accessed June 18, 2018).